

AMWC AMERICAS

AESTHETIC & ANTI-AGING MEDICINE WORLD CONGRESS

A GLOBAL EXCHANGE
OF IDEAS & EDUCATION

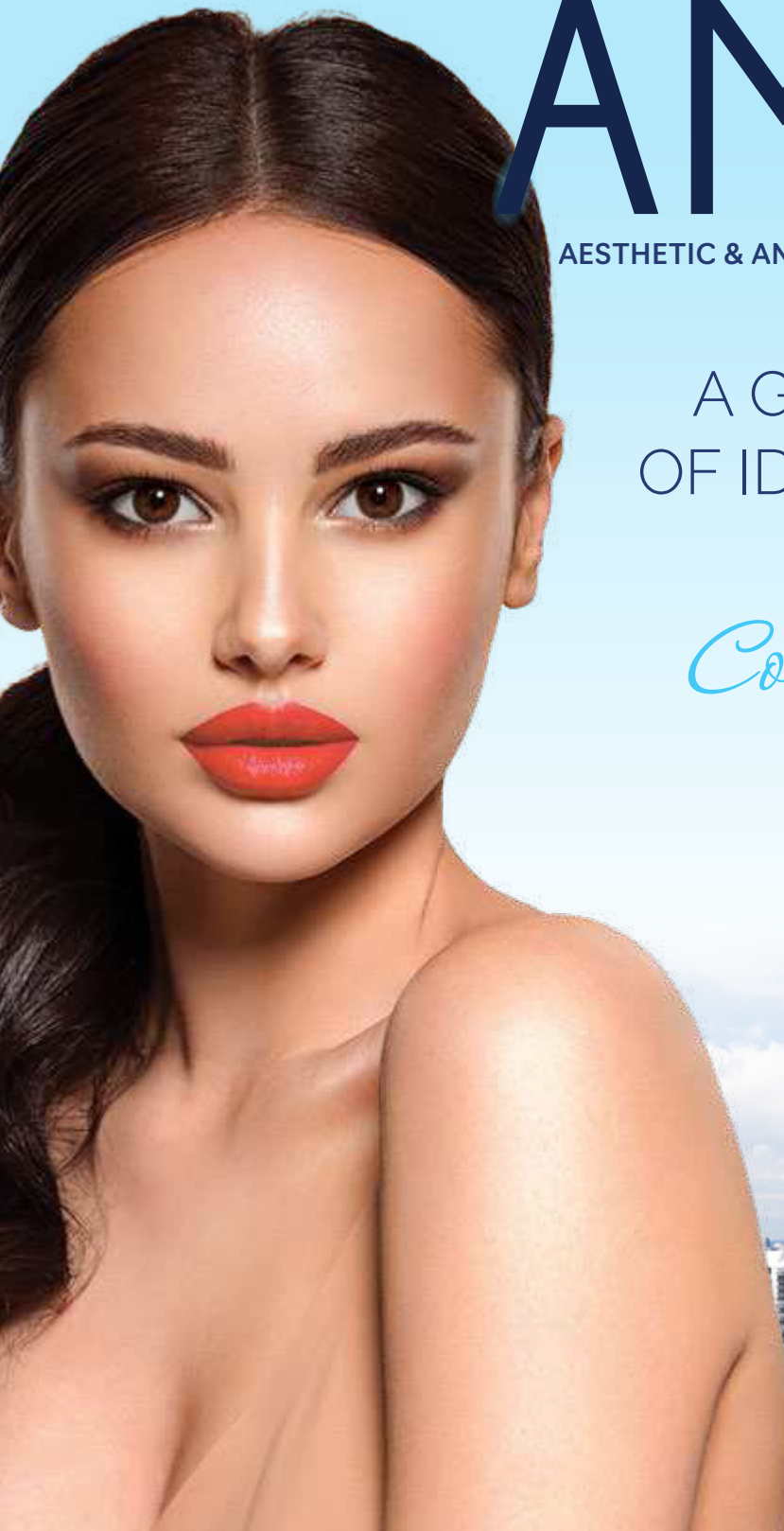
Conference Program

FEBRUARY 22-24, 2024

MIAMI BEACH CONVENTION CENTER

15.75 CME CREDITS AVAILABLE

Simultaneous translation available in Spanish,
Portuguese, and 26 additional languages!



amwcamericas.com



Under the scientific supervision of
Aesthetic Multispecialty Society (AMS)



are part of

im-aesthetics
informa medical aesthetics

Contents



3 PLAN YOUR TRIP

4 SCIENTIFIC DIRECTORS

SCIENTIFIC ADVISORY BOARD

5 FACULTY

6 PROGRAM AT-A-GLANCE

6 THURSDAY

8 FRIDAY

10 SATURDAY

14 DETAILED SESSION DESCRIPTIONS

14 THURSDAY

18 FRIDAY

22 SATURDAY

26 SPONSORED WORKSHOPS

28 LUNCH AND LEARNS

30 SPONSORED EXHIBIT HALL PRESENTATIONS

im-aesthetics
informa medical aesthetics

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Plan Your Trip

Official AMWC Americas Hotels

Reserve your hotel accommodations with our official housing provider, onPeak. Book early for the best rates and hotel selections. For assistance, please email IMF@onpeak.com.

[BOOK YOUR ROOM >](#)

IMPORTANT REMINDER

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2024



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Facial Plastic Surgeon
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Anti-Aging Physician
Mexico City, Mexico



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Dermatologist
München, Germany



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Cali, Columbia

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Facial Plastic Surgeon
Verona, Italy



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Plastic & Reconstructive Surgeon
Medellin, Colombia



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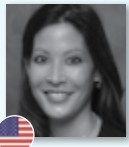
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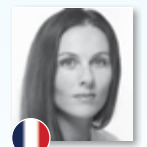
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Consultant
Bogota, Colombia



Bianca Viscomi, MD
Dermatologist
Sao Paulo, Brazil



Cécile Winter, MD
Facial Plastic Surgeon
Nice, France

LOCATION

**SPOTLIGHT SESSIONS: FACIAL
INJECTABLES & THREADS**

**ANTI-AGING &
OTHER SPECIALTIES**

**MINIMALLY INVASIVE
TREATMENTS & PROCEDURES**

GRAND BALLROOM A

ROOM 246

ROOM 248

WHAT TO EXPECT & EDUCATIONAL OBJECTIVES: PAGES 14-17

REGISTRATION HOURS: 6:30 AM - 6:00 PM

BREAKFAST HOURS: 6:30 AM - 8:15 AM | LOCATION: NORTH PREFUNCTION

EXHIBIT HALL HOURS: 9:00 AM - 5:00 PM

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KEYNOTE ADDRESS

How Artificial Intelligence is Shaping Our Ideas About Beauty
LOCATION: GRAND BALLROOM A

BREAK

Generational Aesthetics

Global Lessons in
Aesthetic Anti-Aging

This How I Do It:
My Maverick Method for...

COFFEE BREAK | LOCATION: EXHIBIT HALL


Face-Off:
Cannula vs. Needle
LIVE DEMO

Hormones & Aging
Part 1

Transdermal Treatments

LUNCH AND LEARN

Proper Use of Legal Entities
for Lawsuit Protection and
Tax Reduction

SPONSORED BY:  LEGALLY MINE
ATTORNEYS AT LAW

LUNCH
LOCATION: EXHIBIT HALL

This How I Do It:
My Maverick Method for...
LIVE DEMO

Healthy Skin from Within

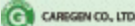
Advancing Gender-Affirming
Treatments

COFFEE BREAK | LOCATION: EXHIBIT HALL

SPONSORED WORKSHOP
Technologies and Toskani
Regenerative Solutions
LIVE DEMO

SPONSORED BY:  TOSKANI MED
PASSION FOR SKIN®

SPONSORED WORKSHOP
DR.CYJ Hair Filler: Biochemical
and Clinical Approach

SPONSORED BY:  CAREGEN CO., LTD.

SPONSORED WORKSHOP
(Check mobile app for details)

BREAK

Regenerative Aesthetics:
Biostimulators & Bioactives
VIDEO DEMO

Protect and Preserve

Treating Skin of Color



Simultaneous
translation
available
in Spanish,
Portuguese
plus 26 more
languages!



ROOM 237

EXHIBIT HALL STAGE

ROOM 244

ROOM 235 | ROOM 240

WHAT TO EXPECT & EDUCATIONAL OBJECTIVES: PAGES 14-17

REGISTRATION HOURS: 6:30 AM - 6:00 PM

BREAKFAST HOURS: 6:30 AM - 8:15 AM | LOCATION: NORTH PREFUNCTION

EXHIBIT HALL HOURS: 9:00 AM - 5:00 PM

KEYNOTE ADDRESS

How Artificial Intelligence is Shaping Our Ideas About Beauty
LOCATION: GRAND BALLROOM A

BREAK

Process Improvement:
Financial Fundamentals
Workshop

Keynote Q & A

COFFEE BREAK | LOCATION: EXHIBIT HALL

Process Improvement:
Marketing

Mavericks
Ask Me Anything
Segments

**LUNCH
LOCATION: EXHIBIT HALL**

Exhibit Hall Presentations

Laws of Attraction:
Perception or Deception
(Group Discussion)

**LUNCH
LOCATION: EXHIBIT HALL**

LUNCH AND LEARN
Damaged Hair Repair by
CG-Follicare in 5 Minutes!
SPONSORED BY:  CAREGEN CO., LTD.
ROOM 240

Process Improvement:
Human Resources

Transdermal Treatments
LIVE DEMO FORUM
ROOM 235

COFFEE BREAK | LOCATION: EXHIBIT HALL

SPONSORED WORKSHOP
Financial Rejuvenation:
Navigating the Financial Statements
for a Med Aesthetic Practice
SPONSORED BY:  CliftonLarsonAllen

Using Ultrasound to
Increase Facial Injection
Safety
LIVE DEMO

Mavericks
Ask Me Anything
Segments

BREAK

Process Improvement:
Risk Management & Compliance

Be on the Lookout
(BOLO):
Cutting-Edge R&D and
Pipeline Innovations

LOCATION

**SPOTLIGHT SESSIONS: FACIAL
INJECTABLES & THREADS**

**ANTI-AGING &
OTHER SPECIALTIES**

**MINIMALLY INVASIVE
TREATMENTS & PROCEDURES**

GRAND BALLROOM A

ROOM 246

ROOM 248

WHAT TO EXPECT & EDUCATIONAL OBJECTIVES: PAGES 18-21

REGISTRATION HOURS: 6:30 AM - 6:00 PM

BREAKFAST HOURS: 6:30 AM - 8:15 AM | LOCATION: NORTH PREFUNCTION

EXHIBIT HALL HOURS: 9:30 AM - 5:00 PM

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9:00 PM

Complications &
Adverse Effects Panel

LIVE DEMO

Hormones & Aging
Part 2
(Group Discussion)

Updates in Skincare:
Topicals & Peels

BREAK


SPONSORED WORKSHOP
Turn Your AART into a HIT
with the Galderma Portfolio of
Aesthetic Injectable Products

LIVE DEMO

SPONSORED BY: GALDERMA
EST. 1981


SPONSORED WORKSHOP
Revolutionizing Regenerative
Aesthetics: Unveiling the Power
of Sofwave Technology

LIVE DEMO

SPONSORED BY:  sofwave

SPONSORED WORKSHOP
Nonsurgical Facial Sculpting
by Microneedling RF

LIVE DEMO

SPONSORED BY:  AGNES
MEDICAL

COFFEE BREAK | LOCATION: EXHIBIT HALL


Cadaver Face Anatomy

LIVE DEMO

Holistic Aesthetics

Emerging Treatments &
Technologies

LUNCH AND LEARN
Leading Regenerative Therapies:
Creating a Paradigm Shift in
Aesthetic Medicine

SPONSORED BY:  BENEV
EMPOWERING AESTHETIC MEDICINE

LUNCH
LOCATION: EXHIBIT HALL

Nonsurgical Techniques for
Pan Facial Rejuvenation
(*includes concurrent
cadaver anatomy review)

LIVE DEMO

Regenerative Aesthetics
in the Real World:
Proven Solutions for the Face

Nonsurgical Body Shaping
Solutions -
Practical Protocols

COFFEE BREAK | LOCATION: EXHIBIT HALL


Combining Injectables with
Other Nonsurgical Treatments
for Optimal Outcomes

Regenerative Aesthetics
in the Real World:
Proven Solutions for the Body

Tech²:
Technology + Technique =
Transformative Results

COCKTAIL RECEPTION

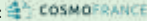



5:00 PM - 6:45 PM | Location: Grand Ballroom Foyer

SPONSORED BY:  BENEV
EMPOWERING AESTHETIC MEDICINE

GALA FOR GOOD *benefiting angel faces* 

7:00 PM - 9:00 PM | The Mondrian South Beach

See page 13 for information. Tickets available for purchase through registration.

BUSINESS & PRACTICE MANAGEMENT	BONUS BREAKOUTS	THE AESTHETIC GUIDE THEATER	SPONSOR WORKSHOPS
ROOM 237	EXHIBIT HALL STAGE	ROOM 244	ROOM 240
WHAT TO EXPECT & EDUCATIONAL OBJECTIVES: PAGES 18-21			
REGISTRATION HOURS: 6:30 AM - 6:00 PM			
BREAKFAST HOURS: 6:30 AM - 8:15 AM LOCATION: NORTH PREFUNCTION			
EXHIBIT HALL HOURS: 9:30 AM - 5:00 PM			
The Business of Aesthetics: Proven Marketing Strategies		Ones to Watch: North America's Finest 5 Under 50	
BREAK			
SPONSORED WORKSHOP The Success of Natural Regenerative Aesthetics Unveiled: Maximizing the Potential of Bio-Stimulator Gel with EZGEL LIVE DEMO SPONSORED BY:  COSMOFRANCE	It's Up for Debate! LIVE AUDIENCE PARTICIPATION	How to Grow, Scale and/or Plan to Exit Your Practice	SPONSORED WORKSHOP 10 Hacks for Jumpstarting Personalized Nutrition into Your Practice SPONSORED BY:  ChangeWell
COFFEE BREAK LOCATION: EXHIBIT HALL			
The Business of Aesthetics: Paths to Competitive Advantage		Women In Aesthetics	
LUNCH LOCATION: EXHIBIT HALL	Exhibit Hall Presentations		
	AI in Your Practice		
The Business of Aesthetics: Work Smarter Not Harder		Meet the MVPs	
		The Future Direction of Gender-Affirming Aesthetic Treatments & Surgery (Group Discussion)	
COFFEE BREAK LOCATION: EXHIBIT HALL			
The Business of Aesthetics: Sales Training		The Diverse and Inclusive Practice	
COCKTAIL RECEPTION			
5:00 PM - 6:45 PM Location: Grand Ballroom Foyer			
SPONSORED BY: 			
GALA FOR GOOD <i>benefiting angel faces</i>  7:00 PM - 9:00 PM The Mondrian South Beach <i>See page 13 for information. Tickets available for purchase through registration.</i>			

LOCATION

**SPOTLIGHT SESSIONS: FACIAL
INJECTABLES & THREADS**

**ANTI-AGING &
OTHER SPECIALTIES**

**MINIMALLY INVASIVE
TREATMENTS & PROCEDURES**

GRAND BALLROOM A

ROOM 246

ROOM 248

WHAT TO EXPECT & EDUCATIONAL OBJECTIVES: PAGES 22-25

REGISTRATION HOURS: 6:30 AM - 3:00 PM

BREAKFAST HOURS: 6:30 AM - 8:15 AM | LOCATION: NORTH PREFUNCTION

EXHIBIT HALL HOURS: 9:30 AM - 3:00 PM

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Global Strategies for
Facial Rejuvenation with
Injectables & Threads

LIVE DEMO

Regenerative Aesthetics
in Practice:
On the Cutting Edge


Minimally Invasive Advances
in Plastic Surgery
(Group Discussion)

BREAK

SPONSORED WORKSHOP

Regenerative Medicine and
LIVE Injections with Radiesse
and Belotero (+)

LIVE DEMO

SPONSORED BY: 

SPONSORED WORKSHOP

Decoding the Exosome
Landscape: Navigating
Science and Strategies in
Regenerative Aesthetics

LIVE DEMO

SPONSORED BY: 

Minimally Invasive Advances
to Surgical Body Shaping

COFFEE BREAK | LOCATION: EXHIBIT HALL

Global Strategies for
Lip Augmentation
with Injectables
(Panel Discussion)

LIVE DEMO


Hair Restoration and
Hair Loss -
Innovative Therapies

Minimally Invasive Advances
to Facial Plastic Surgery

LUNCH AND LEARN

Turn Your AART into a HIT
with the Galderma Portfolio of
Aesthetic Injectable Products

LIVE DEMO

SPONSORED BY: 

**LUNCH
LOCATION: EXHIBIT HALL**

Skin Boosters

LIVE DEMO

Genital Health & Aesthetics

Ones to Watch:
LATAMs Finest 5 Under 50

ROOM 237

EXHIBIT HALL STAGE

ROOM 235

WHAT TO EXPECT & EDUCATIONAL OBJECTIVES: PAGES 22-25

REGISTRATION HOURS: 6:30 AM - 3:00 PM

BREAKFAST HOURS: 6:30 AM - 8:15 AM | LOCATION: NORTH PREFUNCTION

EXHIBIT HALL HOURS: 9:30 AM - 3:00 PM

Practice Planning:
The Fundamentals of
Leveling Up - Part 1

The Learning Tables:
Practice Management
Roundtable Discussions
INTERACTIVE LEARNING

BREAK

SPONSORED WORKSHOP
Navigating the
Legal Landscape of
MedSpa Transactions
SPONSORED BY: **Dykema**

Profound Subtlety -
The "New" Normal

COFFEE BREAK
LOCATION: EXHIBIT HALL

Exhibit Hall Presentations

Practice Planning:
The Fundamentals of
Leveling Up - Part 2

LUNCH
LOCATION: EXHIBIT HALL

Exhibit Hall Presentations

Ones to Watch:
Europe's Finest 5 Under 50

Your Patients and Practice:
Mastering the Art of
People Dynamics
(Team-Building Workshop)
INTERACTIVE LEARNING

Practice Planning:
The Fundamentals of
Leveling Up - Part 3
(Group Discussion)

T H E
AESTHETIC GUIDE
THEATER

**YOU ARE INVITED TO JOIN
THE AESTHETIC GUIDE THEATER (TAG THEATER)**

This year, the TAG Theater will be filming a variety of segments during the conference with a diverse range of subject matter experts and a live studio audience. As a member of the live studio audience, you will be the first to hear about cutting-edge concepts and techniques and you will have the opportunity to meet the speakers. Come ready to interact, ask questions or just view and listen – you won't want to miss it!

THURSDAY, FEBRUARY 22

- 9:30 AM - 10:00 AM Keynote Q&A
- 10:45 AM - 12:00 PM Mavericks Ask Me Anything Segments
- 3:00 PM - 4:15 PM Mavericks Ask Me Anything Segments
- 4:15 PM - 5:45 PM Be on the Lookout (BOLO):
Cutting-Edge R&D and Pipeline Innovations

FRIDAY, FEBRUARY 23

- 8:15 AM - 9:30 AM Ones to Watch: North America's Finest 5 Under 50
- 10:00 AM - 11:00 AM How to Grow, Scale and/or Plan to Exit Your Practice
- 11:00 AM - 12:00 PM Women In Aesthetics
- 2:00 PM - 2:45 PM Meet the MVPs
- 2:45 PM - 3:30 PM A Discussion on the Future Direction of
Gender-Affirming Aesthetic Treatments and Surgery
- 3:30 PM - 5:30 PM The Diverse and Inclusive Practice

Join the
GALA FOR GOOD

BENEFITING

angel faces



Get ready for an unforgettable evening of philanthropy and celebration at the Gala for Good. This exclusive event promises an enchanting ambiance, blending sophistication with relaxation, all in the name of supporting Angel Faces.

FRIDAY, FEBRUARY 23, 2024

7:00 PM - 9:00 PM

THE MONDRIAN SOUTH BEACH HOTEL

Tickets available for purchase through registration.

angel faces 

Angel Faces is a national nonprofit that provides intensive educational healing retreats and ongoing support for girls and young women who have endured a traumatic event that has left them disfigured.

www.angelfaces.com

DONATE
HERE



TAX ID: 20-5718594

22

THURSDAY

FEBRUARY 22, 2024

SPOTLIGHT SESSIONS: FACIAL INJECTABLES & THREADS

Dive into injectables, threads, live demos, and cadaver anatomy.

ANTI-AGING & OTHER SPECIALTIES

Explore integrative, anti-aging and regenerative therapies, hair restoration, and sexual health.

MINIMALLY INVASIVE TREATMENTS & PROCEDURES

Discover advances in nonsurgical treatments, skincare and emerging techniques, as well as face rejuvenation and body shaping surgery.

PRACTICE MANAGEMENT & BUSINESS

Master key strategies for practice success, from leadership to growing or scaling your business.

BONUS BREAKOUTS

Explore trending topics like AI, ultrasound, debates, and group discussions.

THE AESTHETIC GUIDE THEATER (TAG Theater)

Engage with experts on diverse subjects in a live audience session format.

 MAVERICK AWARD WINNER

 MVP (MEDICAL AESTHETICS VANGUARD PROGRAM)

8:15 AM - 9:15 AM

Welcome Keynote Address: How Artificial Intelligence is Shaping Our Ideas About Beauty

**1 CME Credit Available*

LOCATION: GRAND BALLROOM A

Embark on a compelling journey as we delve into the impact of artificial intelligence (AI) on aesthetic medicine, exploring how it is reshaping our perceptions of beauty. From current applications to ethical considerations and psychological implications for body image, this keynote provides a comprehensive overview of the transformative impact of AI in the aesthetic realm.

WHAT YOU WILL LEARN:

- Uncover the latest advancements in AI technologies shaping beauty perceptions.
- Explore how aesthetic practices can leverage AI for innovative transformations, enhancing patient experiences and outcomes.
- Navigate the ethical considerations and potential biases associated with AI, promoting fairness and transparency while understanding implications on body image.



KEYNOTE PRESENTER:

Tara Well, PhD
Associate Professor of Psychology
Barnard College of Columbia University

Tara Well, PhD is an associate professor of psychology at Barnard College of Columbia University. Her research has been funded by the National Science Foundation and the National Institute of Health. She has partnered with health and beauty industry leaders (including Edelman, Dove, and Procter & Gamble), quoted in over 100 media publications and appeared on NBC Nightly News and The Daily Show.

9:30 AM - 10:15 AM

Keynote Q&A

LOCATION: ROOM 244

- Immediately following the welcome keynote address, participate in a live Q&A event with the faculty.
- Come prepared to ask your questions in a more intimate setting.
- This Q&A will be live streamed on social media.

9:30 AM - 10:45 AM

Generational Aesthetics





**1.25 CME Credits Available*

LOCATION: GRAND BALLROOM A

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Faculty will share aesthetic concerns and treatment strategies for each generation.
- Understand generational differences and nuances to help better understand each generation's motivations.
- Learn what aesthetic treatments today's Baby Boomer, Gen X, Millennial and Gen Z patients are seeking.

MODERATOR:  Sheila Barbarino, MD

PANELISTS:  Ana Carolina Victoria, MD;  Mariangel Acevedo, MD;  Bianca Viscomi, MD;  Paola Rojas, MD

Global Lessons in Aesthetic Anti-Aging

**1.25 CME Credits Available*

LOCATION: ROOM 246

WHAT TO EXPECT & LEARNING OBJECTIVES:

- A focus on optimization of patients' overall health and wellness for prolonged healthspan and prevention of the effects of aging.
- Discover new tools and protocols aesthetic physicians around the world are including in their anti-aging treatment protocols to slow the aging process.
- Gain global treatment and technique pearls and perspectives to implement in your own practice.

MODERATOR: Jennifer Pearlman, MD

PANEL FACULTY: Francisco Llano, MD; Richard Goldfarb, MD; Gretchen Frieling, MD

This is How I Do It: My Maverick Method For...

**1.25 CME Credits Available*





LOCATION: ROOM 248

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Award-winning Mavericks sharing their go-to treatment strategies for common and challenging indications.
- Discover their proven techniques for consistent, safe, and effective results.
- Maverick Ask Me Anything events immediately following in The Aesthetic Guide Theater (Room 244/245) to learn more about these Mavericks' methodologies and techniques (starts at 11:00 am).

MODERATOR:  Jennifer Levine, MD

FACULTY/PRESENTATIONS:

-  Sheila Barbarino, MD: Performing Threads and Filler Together the Perfect Anti Aging Prescription
-  Arthur Yu, MD: Optimization of PDO Thread Facelift from a Plastic Surgeon's Perspective
-  Sachin Shridharani, MD: Drainless Abdominoplasty: How I Do It and Why Isn't Everyone?
-  Michelle Henry, MD: Progressive Techniques for Nonsurgical Facial Rejuvenation

Process Improvement: Financial Fundamentals Workshop

LOCATION: ROOM 237

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Learn the fundamentals of your finances and financial planning.
- Understand the difference between a profit & loss statement, a balance sheet and a cash flow statement.
- Financial experts will provide basic how-tos and best practices for understanding your revenue, expenditures and profitability.
- Interactive learning.
- Up to three practices will receive a professional review of their financials from Clifton, Larson, Allen.

MODERATORS & FACULTY: Mike White & Emily Brems

11:00 AM - 12:00 PM

Face-Off: Cannula vs. Needle

**1 CME Credit Available*

LOCATION: GRAND BALLROOM A



WHAT TO EXPECT & LEARNING OBJECTIVES:

- Discover the differences and unique benefits of using cannulae and needles for different areas of the face.
- Learn best practices for treating different facial regions with

needles and cannulae.

- Hear seasoned injectors debate the pros and cons of each instrument.
- Observe a unique, split-face treatment demonstration live during the session.

MODERATOR: Steven Dayan, MD

FACULTY:  Alexander Rivkin, MD;  Robyn Siperstein, MD

Hormones & Aging, Part 1

**1 CME Credit Available*

LOCATION: ROOM 246

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Gain a better understanding of how aging affects the endocrine system and conversely, how the function of our endocrine system can affect the aging process.
- Discover the relationship between hormones, health span and wellness.
- Hear how and why practitioners like you have incorporated hormone therapy to combat a number of physical changes associated with aging – including younger looking skin and longevity.

MODERATOR: Mark Tager, MD

FACULTY/PRESENTATIONS:

- Jennifer Pearlman, MD: Advanced Concepts in Hormones & Aging
- Hetal Patel, MD: Understanding Hormone Testing: Serum, Saliva, Urine
- Samantha Thiry, ARNP: Supplements, Hormones and Evidence

Transdermal Treatments

**1 CME Credit Available*

LOCATION: ROOM 248

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Discover various transdermal delivery devices, or penetration enhancers, that enable penetration of the skin's barrier for delivery of drugs and serums beneath the epidermis.
- Learn current safety concerns and tips for circumventing complications.
- Discover effective treatment strategies from global faculty for a variety of skin conditions.

MODERATOR: Jordan Wang, MD

FACULTY/PRESENTATIONS:

- Jordan Wang, MD: Title TBA
- Christina Delgado, FNP-BC: The Dynamic Duo for Glowing Skin: Micro-Infusions with PDO Skin Booster
- Nicole Hayre, MD: Title TBA

Process Improvement: Marketing

LOCATION: ROOM 237

- Learn the fundamentals of the marketing process (identifying your target audience, creation of your strategy, plan implementation and customer value).
- Learn essential marketing metrics and key performance indicators (KPIs) to evaluate return on investment (ROI) of your marketing plan and campaigns.
- Discover the fundamentals of proven marketing strategies to deliver value and grow customer relations.

MODERATOR: Andrew Paul

FACULTY/PRESENTATIONS:

- Max Baybak: Title TBA
- John Wheeler: Title TBA
- Jared Rohrer: Mastering Your Digital Sales Funnel: Your Key to a Fully Booked Practice

Mavericks Ask Me Anything Segments

LOCATION: ROOM 244

- Immediately following the 9:30 – 10:45 am "My Maverick Method" session, attend a live Q&A event with the faculty.
- Come prepared to ask your questions in a more intimate setting.

12:30 PM - 1:30 PM

Laws of Attraction: Perception or Deception (Group Discussion)

LOCATION: EXHIBIT HALL STAGE

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Understand the impact epigenetic influences have on attraction, memory and behavior.
- Hear about the psychology of beauty – how do our brains respond to beauty?
- Examine where our perception of beauty comes from.

MODERATOR: Steven Dayan, MD

PANELISTS INCLUDE: Valentina Finotti, MD

1:30 PM - 3:00 PM

This is How I Do It: My Maverick Method For ...

LIVE DEMO
*1.5 CME Credits Available

LOCATION: GRAND BALLROOM A

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Acquire innovative protocols and techniques from award-winning Mavericks.
- Discover their proven approaches to injectables and/or thread lifting treatments for safe and effective results.
- Attend the Maverick Ask Me Anything event immediately following this session in The Aesthetic Guide Theater (Room 244/245) to learn more about these Mavericks' methodologies and techniques (starts at 3:15 pm).

FACULTY/PRESENTATIONS:

- Azza Halim, MD: Nonsurgical Facial Rejuvenation using PDO Threads, Laserlifting and Injectables
- Amy Lewis, MD: Injection with NASHA Fillers with the Fern Pattern Technique for Facial Rejuvenation and Dermal Strengthening
- Tara Sulyman-Scott, MD: Non-surgical Nose Contouring
- Alexander Rivkin, MD: My Maverick Method for Jawline Snatching

Healthy Skin from Within

*1.5 CME Credits Available

LOCATION: ROOM 246

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Understand the role of the gut microbiome and gut health in creating healthy skin from within.
- Evaluate the role of functional and integrative aesthetics in skin health, and tips on how to incorporate these therapies into your practice.
- Examine the reliability of nutrigenomics, supplements, and various testing to personalize treatment plans.

MODERATOR: Mark Tager, MD

FACULTY/PRESENTATIONS:

- Mark Tager, MD: Personalized Nutrition for Aesthetic Practices
- Dagne Pupo, MD: Multimodal Treatment for Collagen Production
- Derrick DeSilva, MD: Clinical Assessment and Physical Diagnosis Used to Identify Required Supplements

- Becca Rodriguez Regner, DO: Discussing Options & Choices for Hormone Replacement Therapy (HRT) with Your Patients
- Serena Mraz, MD: The Gut-Skin Connection

Advancing Gender-Affirming Aesthetic Treatments

*1.5 CME Credits Available

LOCATION: ROOM 248

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Hear experience-based treatment considerations and recommendations related to treatment of transgender patients – both surgical and nonsurgical.
- Discover minimally invasive procedures that harmonize physical appearance with perception of self for increased transgender patient satisfaction.
- Understand the importance of these procedures in minimizing gender dysphoria and maximizing gender euphoria.

FACULTY/PRESENTATIONS:

- Cristian Vargas, DDS: Facial Harmonization
- Bianca Viscomi, MD: Title TBA

Process Improvement: Human Resources

LOCATION: ROOM 237

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Learn effective strategies for recruiting, training, and retaining top talent.
- Hear tactics for navigating and overcoming common human resource challenges in your practice.
- Discover how to assess and enhance your practice's culture.
- Receive access to a live HR hotline for one year.
- Receive useful HR forms and access to an Employee Handbook generator.

MODERATOR: Sheila Barbarino, MD

FACULTY/PRESENTATIONS:

- Cary Christensen Deuber, CRNFA, CANS: Title TBA
- Ali Oromchian, JD, LL.M.: HR 101: Unlocking the Secrets of Human Resources for Owners and Managers

Transdermal Treatments Live Demo Forum

LIVE DEMO
LOCATION: ROOM 235

*No Translation Services Available

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Get an up-close-and-personal view of live demonstrations of transdermal delivery treatments, techniques and devices.
- Discover new transdermal drug delivery devices, affiliated products and treatment tips from global faculty.
- Learn and observe best practices for safe and effective outcomes.

FACULTY: Christina Delgado, FNP-BC; Hannah Buchanan; Roberta Vieira Carraro, MD; Chris Croley, MD

3:00 PM – 4:15 PM

Mavericks Ask Me Anything Segments

LOCATION: ROOM 244

- Immediately following the 1:30 – 3:00 pm "My Maverick Method" Spotlight Session, attend a live Q&A event with the faculty.
- Come prepared to ask your questions in a more intimate setting.

3:15 PM - 4:30 PM

LIVE
DEMO

Using Ultrasound to Increase Facial Injection Safety

LOCATION: EXHIBIT HALL STAGE

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Hear how ultrasound imaging in real time can be used to add precision and enhanced safety when performing facial injections.
- Discover how ultrasound imaging can prevent complications and improve outcomes.
- Learn how ultrasound imaging aids in assessing anatomy and avoiding complications.
- Observe live ultrasound imaging demonstrations.

MODERATOR: Enrique Tang Villanueva, MD

4:30 PM - 5:45 PM

VIDEO
DEMO

Regenerative Aesthetics: Biostimulators & Bioactives



1.25 CME Credits Available

LOCATION: GRAND BALLROOM A

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Hear updates on the latest types of collagen-, hyaluronic acid-, and elastin-production-boosting biostimulators on the market today.
- Learn various treatment offerings available, proven protocols and guidelines.
- Learn appropriate techniques to achieve optimal outcomes safely and effectively for your patients.
- Discover the advantages of using biostimulating products and technology.

FACULTY/PRESENTATIONS:

-  Francisco Llano, MD: Collagen Biostimulation with Liquid Polycaprolactone
-  Jose Raul Montes, MD: A Smooth Lower
- Eyelid/Cheek Transition with a Biostimulant Agent
- Bob Khanna, BDS: Polynucleotides in Aesthetics
- Philippe Magistretti, MD: Facial Skin Rejuvenation with Autologous Products: A 5-Year Retrospective Study

Protect and Preserve

1.25 CME Credits Available

LOCATION: ROOM 246

WHAT TO EXPECT & LEARNING OBJECTIVES:


- Explore various adjunct treatment options for maintaining a youthful appearance and preventing the effects of aging from a functional standpoint.
- Consider the role of integrative aesthetics in your practice to help

patients extend their healthspan.

- Examine the importance of physical wellness to improved aesthetic procedure outcomes and prolonged results.

MODERATOR: Derrick DeSilva, MD

FACULTY/PRESENTATIONS:

-  Derrick DeSilva, MD: Endothelial-glycocalyx: The Newly Discovered Armor Inside Blood Vessels and the Implications in Heart Disease, Aging and Your Skin
- Saranya P. Wyles, MD, PhD: Title TBA
- Rahi Sarbaziha, MD: Peptide Power: Unlocking Youthful Radiance

Treating Skin of Color

1.25 CME Credits Available

LOCATION: ROOM 248

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Gain specific insights and knowledge that you can apply immediately to better serve a more diverse range of skin types.
- Understand special considerations when treating skin of color.
- Discover what treatments perform well on skin of color vs. those that require caution or avoidance.

MODERATOR: Rishi Chopra, MD

FACULTY: DiAnne Davis, MD; Mariangel Acevedo, MD; Desmer Destang, DDS, MSc; Kashif Ali, MD

Process Improvement: Risk Management & Compliance

LOCATION: ROOM 237

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Examine recent regulatory updates and changes.
- Hear the importance of conducting a risk assessment to help identify areas that need to be addressed, recognize and manage potential threats, and understand what you can do to protect yourself.
- Learn valuable lessons in asset protection and how personal and professional worlds can collide.
- Discover key lessons in gift card liabilities.

FACULTY/PRESENTATIONS:

- Craig Woods: Navigating the Legal Landscape of MedSpa Transactions
- Tedd Van Gorden: Gift Card Liabilities

Be on the Lookout (BOLO): Cutting-Edge R&D and Pipeline Innovations

LOCATION: ROOM 244

An exciting and informative session dedicated to the break-throughs and cutting-edge innovations in fillers, neurotoxins and energy-based devices. Join a panel of experts who will delve into the most groundbreaking technologies and trends.



the personalized nutrition center

AESTHETICS FROM THE INSIDE OUT

The **Personalized Nutrition Center** features companies with the products and services to help you build your whole-person practice.

This represents a tremendous new opportunity to incorporate whole-person assessments, treatments, and therapies into your practice to drive revenue and improve outcomes.

23

FRIDAY

FEBRUARY 23, 2024

SPOTLIGHT SESSIONS: FACIAL INJECTABLES & THREADS

Dive into injectables, threads, live demos, and cadaver anatomy.

ANTI-AGING & OTHER SPECIALTIES

Explore integrative, anti-aging and regenerative therapies, hair restoration, and sexual health.

MINIMALLY INVASIVE TREATMENTS & PROCEDURES

Discover advances in nonsurgical treatments, skincare and emerging techniques, as well as face rejuvenation and body shaping surgery.

PRACTICE MANAGEMENT & BUSINESS

Master key strategies for practice success, from leadership to growing or scaling your business.

BONUS BREAKOUTS

Explore trending topics like AI, ultrasound, debates, and group discussions.

THE AESTHETIC GUIDE THEATER (TAG Theater)

Engage with experts on diverse subjects in a live audience session format.

 MAVERICK AWARD WINNER

 MVP (MEDICAL AESTHETICS VANGUARD PROGRAM)

8:15 AM - 9:30 AM

LIVE
DEMO

Complications & Adverse Effects Panel

**1.25 CME Credits Available*

LOCATION: GRAND BALLROOM A

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Gain insights and practical tips to minimize complications with injectables.
- See faculty's biggest real-life mess ups and hear how they managed the case.
- Learn how to successfully treat adverse events should they happen.
- Observe a live nonsurgical rhinoplasty treatment demonstration with concurrent review and discussion of potential complications and avoidance strategies.

MODERATOR: John Martin, MD

PANEL FACULTY: Steven Weiner, MD; Maria del Pilar Reyes Aguero, MD

LIVE TREATMENT DEMONSTRATION:  Alexander Rivkin, MD: Nonsurgical Rhinoplasty

Hormones & Aging, Part 2 (Group Discussion)

**1.25 CME Credits Available*

LOCATION: ROOM 246

WHAT TO EXPECT & LEARNING OBJECTIVES:

- In this group discussion faculty will further discuss aging and hormones.
- Continue your learning from leading experts who are helping their patients maintain balanced hormones to help you decide if these solutions fit in your practice.
- Hear how and why practitioners like you have incorporated hormone therapy to combat a number of physical changes associated with aging – including younger looking skin and longevity.

MODERATOR: Mark Tager, MD

FACULTY: Jennifer Pearlman, MD; Becca Rodriguez Regner, DO; Serena Mraz, MD

Updates in Topical Skincare & Peels

**1.25 CME Credits Available*


LOCATION: ROOM 248

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Learn specifics of proven skincare technology, ingredients and formulations.
- Receive detailed treatment protocols.
- See actual outcomes of discussed treatment regimens.

MODERATOR: Doris Day, MD

FACULTY/PRESENTATIONS:

-  Doris Day, MD: Title TBA
- Jean-Luc Vigneron, MD: Medium Peel TCA-Phenol vs. Phenol Peel
- Rachel Garcia, MD: Title TBA

The Business of Aesthetics: Proven Marketing Strategies

LOCATION: ROOM 237

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Discover emerging trends and best practices to help you get the most out of your marketing efforts.
- Harness the power of consumer intelligence to turn online engagement into clients.
- Gain tips for turning your brand differentiators into actionable revenue and growth drivers.

MODERATOR: Sheila Barbarino, MD

FACULTY/PRESENTATIONS:

- Bill Fukui: How to Get into Google's 3-Pack Map Listings For More

Searches and Locations

- Andrew Paul: Signature Moves and Why They Make Brands Stand Out in a Crowd

Ones to Watch: North America's Finest 5 Under 50

LOCATION: ROOM 244

- Discover innovative strategies and techniques from top North American surgeons and dermatologists who have made significant contributions to advancing aesthetic medicine.
- Acquire insights on cutting-edge research and case studies supporting these successful methodologies.

9:45 AM - 11:00 AM

LIVE AUDIENCE PARTICIPATION



It's Up for Debate!

LOCATION: EXHIBIT HALL STAGE

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Help guide a discussion on controversies, concerns and hot topics that are impacting you, your practice and peers – attendees have the opportunity to submit topics pre-conference for consideration.
- Analyze possible consequences, solutions, trends and more.
- Participate in candid debates and discussion – volunteer to join faculty on stage for the group discussion.

MODERATOR: Steven Dayan, MD

FACULTY:  Joel Schlessinger, MD;  Robyn Siperstein, MD; Akash Chandawarkar, MD; Kashif Ali, MD

10:00 AM - 11:00 AM

How to Grow, Scale and/or Plan to Exit Your Practice

LOCATION: ROOM 244

In this segment you will get the most innovative strategies and critical aspects for a sustainable expansion, operational scalability, and meticulous exit planning from expert, Jessica Nun.

11:00 AM - 12:00 PM

Women In Aesthetics

LOCATION: ROOM 244

Meet influential women shaping the aesthetic industry firsthand, ask them questions in an intimate setting, and get inspired by these leaders.

11:00 AM - 12:15 PM

Cadaver Anatomy

LIVE DEMO

1.25 CME Credits Available

LOCATION: GRAND BALLROOM A

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Improve your anatomical knowledge and understanding of the face and neck via a live review and demonstration on a fresh cadaver.
- Acquire insights on how to avoid or prevent complications through better understanding of facial and neck anatomy.
- Observe real-world injectable and/or thread lifting treatment demonstration (includes concurrent cadaver anatomy).

MODERATOR: Steven Dayan, MD

ANATOMIST/DISSECTOR: Edward Chang, MD

LIVE TREATMENT DEMONSTRATION:  Jessie Cheung, MD: Thread Lift (Live Demo concurrent with Cadaver Review)

Holistic Aesthetics

1.25 CME Credits Available

LOCATION: ROOM 246

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Discover the principles of an integrative aesthetics approach that considers the whole patient rather than a single piece of the patient.
- Acquire the knowledge necessary to assess a patient's goals and needs to confidently create a customized treatment plan for each patient.
- Learn how these bespoke anti-aging and integrative strategies can fit into your aesthetic practice.

MODERATOR: Saranya P. Wyles, MD, PhD

FACULTY/PRESENTATIONS:

- Rahi Sarbaziha, MD: How to Approach the Patient from an Integrative Aesthetic Perspective
- Kristen Jacobs, MD: Creating an Innovative, Holistic Treatment Plan Focusing on Healthy Aging

Emerging Treatments & Technologies

1.25 CME Credits Available



LOCATION: ROOM 248

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Discover today's newest and most progressive treatments and technologies being introduced to the industry.
- Hear both clinical research findings, and real-world experiences, with some of the most cutting-edge technology advancements.
- Identify emerging treatments, trends and technologies, and their potential applications in your practice.

MODERATOR: Jennifer Levine, MD

FACULTY/PRESENTATIONS:

-  Jennifer Levine, MD: Title TBA
- Rishi Chopra, MD: Title TBA
- Maia Ornella Siciliano, MD Integral Female Biostimulation From Head to Toe Through the Use of PLLA: Face, Neck, Neckline, Arms, Abdomen, Vulva and Vagina
-  Amy Lewis, MD: Title TBA

The Business of Aesthetics: Paths to Competitive Advantage

LOCATION: ROOM 237

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Discover services that will help you expand your practice and stand out from the competition.
- How to incorporate integrative medicine in your practice.
- Learn practical tips on how to add weight loss and wellness programs to your practice.

MODERATOR: Mark Tager, MD

FACULTY/PRESENTATIONS:

- Mark Tager, MD & Indira Hodzic: How to Incorporate Personalized Nutrition into Your Practice
- Flora Waples, MD: Semaglutide, Ozempic, Wegovy - Oh My! Adding GLP-1 Agonists to Your Practice In a Safe and Profitable Way
- Crystal Ochemba, LE: Creating Financial Freedom with Your Business: My Six-Figure Success Story
- Audrey Neff: Patient Retention is King: Building a Membership Program in Your Practice

12:45 PM - 1:40 PM

AI in Your Practice

LOCATION: EXHIBIT HALL STAGE

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Discover tips to start your AI journey.
- Identify various types of AI and how you can apply it into your practice.
- Learn how to use AI to enhance your social media, lead generation, and branding efforts.
- Define how to leverage AI for content creation to save your practice marketing dollars.

MODERATOR: Kay Durairaj, MD

FACULTY: Bill Fukui; Audrey Neff; Jared Rohrer; Max Baybak

1:45 PM - 3:00 PM

LIVE DEMO

Nonsurgical Techniques for Pan Facial Rejuvenation (*includes concurrent cadaver anatomy review)**1.25 CME Credits Available*




LOCATION: GRAND BALLROOM A

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Learn a variety of nonsurgical treatment options for the aging face, with long-lasting results.
- Discover how customized treatments for pan facial rejuvenation can provide your patients with the best outcomes.
- Faculty will address facial shape and proportions, and their treatment techniques, focusing on all areas of the face.

MODERATOR: Robyn Siperstein, MD

FACULTY/PRESENTATIONS:

-  Robyn Siperstein, MD: Arterial Wall and Tissue Penetration Force with Various Cannulas and Needles
-  Saami Khalifan, MD: Temple Augmentation with a 3-Point Supraperiosteal Technique Combined with an Interfascial Approach (Live Demo)
-  Kristina Davidovic, MD: Full Face and Neck Toxin Glow
- Hanieh Khorshidi, NP-C, MSN, BSN, CCRN: Advanced Facial Techniques with PLLA (Live Demo)

Regenerative Aesthetics in the Real World: Proven Solutions for the Face**1.25 CME Credits Available*

LOCATION: ROOM 246

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Discover techniques and treatments you can incorporate immediately to maximize your patients' experiences and results.
- Hear experts' practical strategies developed from real experiences and real-world applications.
- Acquire insights on cutting-edge research and case studies supporting these successful methodologies.

FACULTY/PRESENTATIONS:

- Saranya P. Wyles, MD, PhD: Title TBA
- Aris Sterodimas, MD: Redefining Facial Rejuvenation: The Role of Stromal Enriched Lipograft Milli, Micro & Nanofat Combined with Face Tightening Modalities
- Afzaal Bashir, MD: Controlling Melanocytic Hyperactivity Is No Longer a Dream with Mesenchymal Stem Cells
- Kashif Ali, MD: Rich Blend - A Novel Technique to Biostimulate and Rejuvenate Facial Contours

Nonsurgical Body Shaping Solutions - Practical Protocols**1.25 CME Credits Available*


LOCATION: ROOM 248

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Review various non-invasive treatment techniques and effective solutions for body shaping and fat reduction.
- Identify what nonsurgical treatments can or cannot realistically achieve to meet a patient's expectations.
- Observe faculty's actual techniques via treatment demonstration videos.

MODERATOR: Suneel Chilukuri, MD

FACULTY/PRESENTATIONS:

-  Suneel Chilukuri, MD: Updates on Body Sculpting
- Audrey Rose, ARNP: Body Contouring with Neuromodulators
- Katie Martin, PA-C: Advanced Uses for Poly-L Lactic Acid for Body Treatments to Elevate Patient Outcomes
- Richard Goldfarb, MD: Combining Body Contouring Devices with Semaglutide for Weight Loss: A Strategy to Combat Muscle Wasting and Prevent Skin Laxity

The Business of Aesthetics: Work Smarter Not Harder

LOCATION: ROOM 237

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Manage and streamline the business side of your practice.
- Hear tips to simplify your office flow and improve the patient experience.
- Examine software programs and platforms to improve communications, efficiency and profitability.

MODERATOR: John Wheeler

FACULTY/PRESENTATIONS:

- Izhak Musli: Become a Data-driven Decision Maker with KPIs and Goals
- Randy Torban: Leveraging Your Technology to Scale Your Weight Loss Management Programs
- Robin Ntoh: Empowering Patient Experience: Utilizing Technology and Automation to Address Staffing Hurdles
- Jessica Nunn: From 2M to 6M in Two Years - The Financial and Operational Tactics to Grow Your Practice

2:00 PM - 2:45 PM

Meet the MVPs

LOCATION: ROOM 244

Come meet and learn more about members of the Medical Aesthetic Vanguard Program (MVPs) in the intimate setting of the TAG Theater. MVPs are young stars who have been practicing aesthetic medicine for 10 years or less and already advancing the field with their cutting-edge research, innovation and techniques. Audience is encouraged to participate in Q&A with the guests.

2:45 PM - 3:30 PM

A Discussion on the Future Direction of Gender-Affirming Aesthetic Treatments and Surgery

LOCATION: ROOM 244

Join this segment for a thought-provoking conversation on the future direction of gender-affirming aesthetic treatments and surgery, including facial feminization or masculinization treatments, body shaping procedures and hair grafting on the head and face. Hear about the innovative technology and treatment advances that can help you provide high-quality and natural outcomes with less downtime and higher patient satisfaction.

3:30 PM – 5:30 PM

The Diverse and Inclusive Practice

LOCATION: ROOM 244

WHAT TO EXPECT:

In a modern-day aesthetic practice creating an environment that embraces cultural and social diversity is a necessity. In this segment you will hear ideas for successful implementation of diversity, equity, inclusion and belonging in your practice to effectively build bridges with a variety of communities. Learn the benefits of creating a culture of inclusivity and becoming an ally for inclusion.

GUESTS: Rahi Sarbaziha, MD; Maria del Pilar Reyes Aguerro, MD; Cristian Andres Vargas, DDS

3:30 PM - 5:15 PM

Combining Injectables with Other Nonsurgical Treatments for Optimal Outcomes

1.25 CME Credits Available



LOCATION: GRAND BALLROOM A

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Discussions around the use of multiple modalities to meet a patient's expectations.
- Faculty will share their favorite combinations of injectables with other nonsurgical and minimally invasive therapies.
- Discover tried and true combinations to treat common aesthetic concerns.
- Learn combination protocols intended to maximize results, limit downtime, and avoid complications.

MODERATOR: Sheila Barbarino, MD; Jennifer Levine, MD

FACULTY/PRESENTATIONS:

-  Azza Halim, MD: Utilizing a Combination of Injectables and Regenerative Medicine for Beauty & Health
- Paola Rojas, MD: Title TBA
- Grasiela Monteiro, MD: Title TBA
- Nenad Stankovic, MD: Periorbital Rejuvenation Using Chemical Blepharoplasty with Combination of Deep Phenol Peel and Botulinum Toxin Injections
-  Robyn Siperstein, MD: 3D Transformations with Injectables and Energy-Based Devices

Regenerative Aesthetics in the Real World: Proven Solutions for the Body

1.25 CME Credits Available



LOCATION: ROOM 246

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Discover proven techniques and treatments you can incorporate immediately into your body contouring protocols to maximize your patients' experiences and results.
- Acquire insights on cutting-edge research and case studies supporting these successful methodologies.
- Faculty will share best practices and personal techniques for real-world application of learnings.

MODERATOR: Randy Miller, MD

FACULTY/PRESENTATIONS:

- Randy Miller, MD: Title TBA
-  Saami Khalifian, MD: Buttock Augmentation with Blended PLLA, Hyperdilute Calcium Hydroxylapatite, PRP, and HA: Unleashing Different Mechanisms of Action For Enhanced Augmentation
-  Rodolfo Gonzalez, MD: Nanofat Treatment: How I Do It!
- Nicholas De Leo, MD: The Micronizer for Optimal Fat Graft Sizing
- Ana Becerril, MD: Title TBA
- Jennifer Pearlman, MD: Body Boosting: Revitalize Aging Skin Below the Jawline With a Body Centric Regenerative Approach

Tech²: Technology + Technique = Transformative Results

1.25 CME Credits Available


LOCATION: ROOM 248

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Hear expert experiences on some of today's leading technologies that are elevating capabilities and results.
- Discover the power of the right technology + the right technique for optimal results.
- Gain insights on both new and proven strategies for some of today's most popular and challenging indications.

MODERATOR: Jordan Wang, MD

FACULTY/PRESENTATIONS:

- Jordan Wang, MD: Title TBA
- Prof. Bob Khanna, DDS: The Use of Non-Thermal Laser Technology (NLT) in Aesthetic Medicine
-  Sachin Shridharani, MD: Helium Plasma Radio Frequency with or without Liposuction for Optimal Facial and Body Contouring Outcomes
- Roberta Vieira Carraro, MD: Thulium Laser Technology Combined with Regenerative Therapy: Application for Melasma, Anti-aging, and Scar Treatments
- Jane Yoo, MD: Title TBA

The Business of Aesthetics: Sales Training

LOCATION: ROOM 237

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Learn basic sales techniques that everyone employed in your aesthetic practice should know.
- Understand the meaning of "a culture of sales" as well as the importance of training and incentivizing all staff to sell aesthetic services and products.
- Gain proven methods and actionable strategies to improve conversion rates, upselling, and treatment plans, starting as soon as you get back to the office.

MODERATOR: Izhak Musli

FACULTY: Terri Ross

24

SATURDAY

FEBRUARY 24, 2024

SPOTLIGHT SESSIONS: FACIAL INJECTABLES & THREADS

Dive into injectables, threads, live demos, and cadaver anatomy.

ANTI-AGING & OTHER SPECIALTIES

Explore integrative, anti-aging and regenerative therapies, hair restoration, and sexual health.

MINIMALLY INVASIVE TREATMENTS & PROCEDURES

Discover advances in nonsurgical treatments, skincare and emerging techniques, as well as face rejuvenation and body shaping surgery.

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Master key strategies for practice success, from leadership to growing or scaling your business.

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Explore trending topics like AI, ultrasound, debates, and group discussions.

THE AESTHETIC GUIDE THEATER (TAG Theater)

Engage with experts on diverse subjects in a live audience session format.

 MAVERICK AWARD WINNER

 MVP (MEDICAL AESTHETICS VANGUARD PROGRAM)

8:15 AM - 9:30 AM

LIVE
DEMO

Global Strategies for Facial Rejuvenation with Injectables & Threads




**1.25 CME Credits Available*

LOCATION: GRAND BALLROOM A

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Global faculty sharing their facial injectables and thread lifting strategies for exceptional results and enhanced patient satisfaction.
- Innovative injectable and thread lifting techniques from around the world.
- Learn how these non-invasive procedures work synergistically to restore a youthful and rejuvenated appearance.

FACULTY/PRESENTATIONS:

-  Hildemaro Villasmil, MD: Facial Thread Lifting Combining an Inverted Vector Technique with Single and Double Cog Threads
-  Cécile Winter, MD: How to Prevent Facial Aging with a Minimum of Injections
-  Kateryn Perez-Willis, MD: Liquid Lift
- Irene Gladstein, MD: Gradient Calcium Hydroxylapatite to Mimic Different Tissue Planes in the Face (Live Demo)

Regenerative Aesthetics in Practice: On the Cutting Edge

**1.25 CME Credits Available*




LOCATION: ROOM 246

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Explore the latest advances and research findings.
- Review regenerative therapies and current science supporting their applications in aesthetic medicine.
- Hear regulatory considerations, obstacles, and controversies.

MODERATOR: Greg Chernoff, MD

FACULTY/PRESENTATIONS:

-  Greg Chernoff, MD: Current Advances in Exosome Technology and Therapy
-  Shino Bay Aguilera, DO: Cell Talk - The Power of Exosomal Communication
-  Saami Khalifian, MD: Regenerative Aesthetics – Where are we Now? Stem Cells, Exosomes, Growth Factors, Scaffolds, and More!

Minimally Invasive Advances in Plastic Surgery (Group Discussion)

**1.25 CME Credits Available*

LOCATION: ROOM 248

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Review the developments advancing traditional surgery and how these changes will impact surgery over the long-term.
- Discussions on what is realistically achievable with these modern-day approaches and techniques, as well as what's next.
- Receive pearls on patient selection and expectations management.

MODERATOR: Tarik Husain, MD

FACULTY: Artur Diaz Carandell, MD; Anna Petropoulos, MD; Adam Rubinstein, MD; Tabasum Mir, MD

Practice Planning: The Fundamentals of Leveling Up - Part 1

LOCATION: ROOM 237

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Join financial experts for an informative session designed to provide you with in-depth financial analysis and valuable insight for growing or scaling your practice.

- Take a deeper dive into your financial reports to understand the health of your practice.
- Bring your actual reports to examine and analyze in real time concurrent to the live faculty instruction. Appropriate for all practice levels – from just starting your practice to those in the succession planning stages.

MODERATORS & FACULTY: Tedd Van Gorden & Emily Brems



The Learning Tables: Practice Management Roundtable Discussions

LOCATION: ROOM 235

** No Translation Services Available*

Included with your AMWC registration. No additional fee required. Only available to group registrations of 3 staff or more from the same practice.

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Small group networking with peers.
- Discuss trending practice management topics like patient engagement and retention; brand and practice differentiators; keeping pace with new technology; training and certification standards, and more.
- Gain new outlooks, approaches, strategies, and solutions for some of today's most pressing challenges in your aesthetic practice.

9:45 AM - 10:45 AM



Minimally Invasive Advances to Surgical Body Shaping

**1.25 CME Credits Available*

LOCATION: ROOM 248

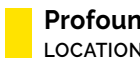
WHAT TO EXPECT & LEARNING OBJECTIVES:

- Explore faculties' personal methodologies and techniques for minimizing invasiveness, incisions, scarring, complications, etc., for various body contouring procedures.
- Discuss risks and potential complications.
- Review real patient outcomes from strategies discussed.

MODERATOR: Renato Saltz, MD

FACULTY/PRESENTATIONS:

- Aris Sterodimas, MD: The Use of Fat Grafting Enriched with Culture-Expanded ADSCs in Combination with a Helium Plasma Device for Breast Augmentation
- Tarik Husain, MD: Miami Butt Lift
- Adam Rubinstein, MD: Title TBA



Profound Subtlety - The "New" Normal

LOCATION: EXHIBIT HALL STAGE

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Discuss the shift from overdone to naturally refreshed.
- Gain insights on the impact of subtlety in aesthetic medicine.
- Understand the long-term benefits of avoiding over-correction or an artificial appearance.
- Realize the importance of maintaining your integrity and brand by not over-treating.
- Hear tips for communicating and dealing with patients that want more / too much.

MODERATOR: Kay Durairaj, MD

FACULTY/PRESENTATIONS:

- Akash Chandawarkar, MD: Title TBA
- Philippe Magistretti, MD: Enhanced Facial Skin Rejuvenation with Hydrofacial
- Kay Durairaj, MD: Title TBA

11:00 AM - 12:30 PM



Global Strategies for Lip Augmentation with Injectables (Panel Discussion)

**1.25 CME Credits Available*

LOCATION: GRAND BALLROOM A

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Faculty will cover global strategies for lip augmentation and rejuvenation.
- Learn the latest techniques and methods in creating beautiful lips with a focus on natural-looking results.
- Understand common complications and how to manage with proper safety practices.

FACULTY/PRESENTATIONS:

- Noury Adel, MSc: Lip Boosting: Therapeutic Treatment for Dry Lips Using Skin Boosters & PDO Smooth Threads
- Yara Attalla, RPN: Foreign Trends in Lip Augmentation: Innovative Techniques
- Bianca Viscomi, MD: Title TBA
- Alexis Bowhay, PA: A.D.O.R.E. — A Novel Treatment Technique for Severe Dynamic Lip Lines
- Rahi Sarbaziha, MD: Title TBA (Live Demo)



Hair Restoration and Hair Loss - Innovative Therapies

**1.25 CME Credits Available*

LOCATION: ROOM 246

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Discover new innovations in surgical and nonsurgical hair restoration treatments.
- Receive insights on hair restoration consultations and available treatment options.
- Explore treatment protocols that are delivering successful results for hair loss.

MODERATOR: Anna Petropoulos, MD

FACULTY/PRESENTATIONS:

- Anna Petropoulos, MD: Use of a Novel Inverse Bipyramidal Geometric PRP Harvesting System to Enhance the Results of Hair Regeneration and RF Microneedling
- Robert Dorfman, MD: Early-Stage Results of a Clinical Trial for a Novel Innovative Serum for Treating Hair Loss
- Ana Becerril, MD: Title TBA
- Maria del Pilar Reyes Aguero, MD: Successful Hair Restoration on Bald Patients with Bio-Revitalization
- Rogelio Argueta, MD: Optimization of the Surgical Process Through Organization of the Surgical Team HTI Technique

Minimally Invasive Advances to Facial Plastic Surgery

*1.25 CME Credits Available



LOCATION: ROOM 248

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Explore faculties' personal methodologies and techniques for minimizing invasiveness, incisions, scarring, etc., for various facial procedures.
- Review of potential risks and strategies for minimizing and avoiding complications.
- Considerations on candidate selection and managing expectations for maximum patient satisfaction.

MODERATOR: Steven Dayan, MD

FACULTY/PRESENTATIONS:

- Artur Diaz Carandell, MD: Open Gliding Brow Lifting Combination Technique
-  Arthur Yu, MD: Forehead Fat Grafting for Aesthetic Augmentation in the Asian Patient
-  Ana Carolina Victoria, MD: Surgical Brow Contouring: From Planning the Shape and Lifting Technique to Scar Management and Optimization of Outcomes

Practice Planning: The Fundamentals of Leveling Up - Part 2

LOCATION: ROOM 237

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Experts will talk through the legal landscape covering wealth and asset management, compliance issues in practice, and more, related to growing or scaling your practice.
- Learn how to prepare your practice to be "market ready" at all times.
- Appropriate for all practice levels – from just starting your practice to those in the succession planning stages.

MODERATOR: Tedd Van Gorden

PANELISTS INCLUDE: Craig Woods

11:00 AM - 3:30 PM

INTERACTIVE LEARNING

Your Patients and Practice: Mastering the Art of People Dynamics (Team-Building Workshop)

LOCATION: ROOM 235

* No Translation Services Available

Included with your AMWC registration. No additional fee required. Only available to group registrations of 3 staff or more from the same practice.

WHAT TO EXPECT & LEARNING OBJECTIVES:

Being able to communicate effectively and make a positive impact on colleagues and clients are essential business skills. Sometimes this is easy – we connect with them quickly and easily. But sometimes it's more difficult – we seem 'out of sync' and don't 'hit it off'. Why is that? Often, it's simply a matter of style – you are a different personality type than them.

Informative, engaging, and practical, in this interpersonal skills workshop you will:

- Discover what personality and communication style you are.
- Learn about the other style types, how to recognize them, what motivates them and how best to communicate with them.
- Leave with tools and techniques to communicate more effectively and build stronger, more successful relationships, both internally and externally.

FACULTY: Kathryn Ruiz

12:45 PM - 2:00 PM

Ones to Watch: Europe's Finest 5 Under 50

LOCATION: EXHIBIT HALL STAGE

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Discover innovative strategies and techniques from top European surgeons and dermatologists who have made significant contributions to advancing aesthetic medicine.
- Acquire insights on cutting-edge research and case studies supporting these successful methodologies.

2:00 PM - 3:30 PM

LIVE DEMO

Skin Boosters

*1.5 CME Credits Available




LOCATION: GRAND BALLROOM A

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Discover a variety of skin boosters that will soften fine lines, hydrate, and improve the texture and condition of your patient's skin.
- Faculty will cover patient selection, contraindications, precautions, adverse effects and treatment protocols.
- Learn safe techniques and correct skin depths.
- Observe live treatment demonstrations.

MODERATOR: Robyn Siperstein, MD

FACULTY/PRESENTATIONS:

-  Shino Bay Aguilera, DO: Skin Boosters Overview
- Jean-Luc Vigneron, MD: Injections of Polycaprolactone Fluid
-  Shino Bay Aguilera, DO: Title TBA (Live Demo)
- Mariángel Acevedo, MD: Skin Boosters Reloaded
-  Azza Halim, MD: Title TBA (Live Demo)

Genital Health & Aesthetics



*1.5 CME Credits Available

LOCATION: ROOM 246

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Learn about available treatment, techniques, and therapy options to improve genital form and function.
- Gain deeper understanding of the factors to consider when determining a suitable candidate for the right treatment protocol.
- Receive practical methodologies and actionable takeaways.

MODERATOR: Jessie Cheung, MD

-  Jessie Cheung, MD: Innovative Techniques in Men's Health
- Amy Pearlman, MD: Safety of Novel Hyaluronic Acid Filler Injections for Penile Girth Enhancement
-  Otto Placik, MD: Labiaplasty: The Stigma Persists
- Lanna Cheuck, MD: Hormone Optimization and Radiofrequency Modality for Sexual Health Dysfunction
- Carolyn DeLucia, MD: Safety and Efficacy of the Novel Radiofrequency Device for the Treatment of Vaginal Laxity and Sexual Function: Preliminary Analysis

Ones to Watch: LATAMs Finest 5 Under 50

1.5 CME Credits Available

LOCATION: ROOM 248

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Discover innovative strategies and techniques from top Latin American surgeons and dermatologists who have made significant contributions to advancing aesthetic medicine.
- Acquire insights on cutting-edge research and case studies supporting these successful methodologies.

MODERATOR: Renato Saltz, MD

FACULTY/PRESENTATIONS:

- Bianca Viscomi, MD: Title TBA
- Rachel Garcia, MD: Title TBA
- Grasiela Monteiro, MD: Title TBA
- Kateryn Perez Willis, MD: My Protocols for Melasma
- Roberta Vieira Carraro, MD: Utilization of Bio-stimulators in Minimal Quantities at Key Points for Substantial Outcomes

Practice Planning: The Fundamentals of Leveling Up - Part 3 (Group Discussion)

LOCATION: ROOM 237

WHAT TO EXPECT & LEARNING OBJECTIVES:

- Join this panel of private equity and M&A experts as they provide an update on current events in today's capital markets from private equity to lending.
- Understand what lenders and investors are looking for.

MODERATORS: Mike White & Emily Brems

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THURSDAY | FEBRUARY 22, 2024

3:15 PM – 4:10 PM

DR.CYJ Hair Filler: Biochemical and Clinical Approach

LOCATION: ROOM 246

Come learn all about DR. CYJ Hair Filler! This filler is injected into the dermis layer at the site of the damaged scalp that would need treatment of subcutaneous tissue damage caused by chemical, physical or traumatic effects of a wounded scalp.

Yong-Ji Chung, PhD

SPONSORED BY:  CAREGEN CO., LTD.

Financial Rejuvenation: Navigating the Financial Statements for a Medical Aesthetic Practice

LOCATION: ROOM 237

This workshop will take a deep dive into how to review and analyze your financial statements. You'll learn how to incorporate benchmark data, measure key performance indicators, and hold your team accountable for financial targets. Come with questions!

Emily Brems; Mike White

SPONSORED BY:  CliftonLarsonAllen

LIVE DEMO Technologies and Toskani Regenerative Solutions

LOCATION: GRAND BALLROOM A

In this workshop you will learn about the main Toskani solutions that are associated with technologies for superior results with global validation.

Shino Bay Aguilera, DO; Luis Antônio de Assis, MD

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FRIDAY | FEBRUARY 23, 2024

9:45 AM – 10:40 AM

10 Hacks for Jumpstarting Personalized Nutrition into Your Practice

LOCATION: ROOM 240

Bringing personalized nutrition into your practice is one of the most powerful ways to improve patient outcomes and generate significant revenue, and it is not that hard to get started and build a successful program! In this engaging workshop, Mark Tager, MD, author of *Feed Your Skin Right*, will be joined by a handful of experts who will share their tips and techniques to get you pointed in the right direction.

Ginger Downey, CNS; Hetal Patel, MD; Becca Rodriguez Regner, DO; Rahi Sarbaziha MD; Chris Shade, PhD; Mark Tager, MD

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NUTRITION


LIVE DEMO Nonsurgical Facial Sculpting by Microneedling RF

LOCATION: ROOM 248

Patients are looking for alternative treatment options to reduce facial adiposity and improve skin laxity. This workshop will be focused on one of the most favorable aesthetic procedures:

Nonsurgical fat reduction by AGNES microneedling RF device. AGNES RF has been introduced to the global aesthetic practices for its unique applications through single or three pin needle electrodes as a facial sculpting device.

Gun Young Ahn, MD; Judith Crowell, MD

SPONSORED BY: 


LIVE DEMO

Revolutionizing Regenerative Aesthetics: Unveiling the Power of Sofwave Technology

LOCATION: ROOM 246

Dive into the world of aesthetic innovation as we shed light on the cutting-edge Sofwave™ technology. Discover how this groundbreaking technology is redefining the aesthetic industry, delivering non-invasive solutions with remarkable results. Join us in exploring the science, benefits, and the future of Sofwave.

Doris Day, MD; Amy B. Lewis, MD; Renato Saltz, MD

SPONSORED BY: 

LIVE DEMO

The Success of Natural Regenerative Aesthetics Unveiled: Maximizing the Potential of Bio-Stimulator Gel with EZGEL

LOCATION: ROOM 237

Experience the future of Regenerative Aesthetics by joining our live demonstration featuring Jill Campbell, FNP-C, CANS and Shanna Concepcion, RN, CANS. Watch our experts demonstrate the power of ezGEL, the 100% Autologous and Bio-Stimulating Gel. Elevate your practice now and deliver impressive patient results with the tips and tricks you'll learn at the workshop.

Jill Campbell, FNP-C, CANS; Shanna Concepcion, RN, CANS

SPONSORED BY: 

LIVE DEMO

Turn Your AART into a HIT with the Galderma Portfolio of Aesthetic Injectable Products

LOCATION: GRAND BALLROOM A

Focusing on the AART of GAIN, participants will gain a deeper understanding of patient Assessment, Anatomy, Range, and Treatment planning with the broad Galderma injectable portfolio. Turn your AART into a HIT: GAIN Presents "Kiss & Smile" featuring live injection.

Sheila Barbarino, MD; Tom Van Eijk, MD

SPONSORED BY: 

SATURDAY | FEBRUARY 24, 2024

9:45 AM – 10:40 AM

LIVE DEMO

Decoding the Exosome Landscape: Navigating Science and Strategies in Regenerative Aesthetics

LOCATION: ROOM 246

Discover the future of regenerative medicine at our exclusive workshop on the use of stem cell exosome technology in the aesthetics industry.

Join us for an enlightening journey through the history of regenerative medicine and topical skincare, delving into the revolutionary role of stem cells and their impact on skincare advancements. This workshop will provide an in-depth analysis of exosomes, exploring the nuances of their source, processing methods, preservation techniques, and ease of use. Gain invaluable insights into selecting the most suitable exosome technologies for your practice and learn how to integrate these cutting-edge treatments into your aesthetic services effectively.

Jordan Plews, PhD

SPONSORED BY: 

Navigating the Legal Landscape of MedSpa Transactions

LOCATION: 237

By the end of this session attendees can expect to walk away with the knowledge of best practices to use when navigating the legality of MedSpa transactions, our role in assisting you legally, and what it takes to have a successful transaction!

Craig Woods, JD

SPONSORED BY: 

LIVE DEMO

Regenerative Aesthetics and LIVE Injections with Radiesse and Belotero (+)

LOCATION: GRAND BALLROOM A

Please join Shino Bay Aguilera, DO and Merz Aesthetics for an exciting presentation and live injection demonstration highlighting the newest indications for Radiesse (+), and Belotero Balance (+).

Shino Bay Aguilera, DO

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THURSDAY | FEBRUARY 22, 2024

12:15 PM – 1:15 PM

Damaged Hair Repair in 5 Minutes by CG-Follicare!

LOCATION: ROOM 240

Instant damage repair! Come learn about DR.CYJ iDR/pDR hair products that are enhanced by patented peptide CG-Follicare (Tetra-peptide-97) repair hair.

Yong-Ji Chung, PhD

SPONSORED BY:  CAREGEN CO., LTD.

Proper Use of Legal Entities for Lawsuit Protection and Tax Reduction

LOCATION: GRAND BALLROOM A

Legally Mine will show you how to stop the threat of lawsuits before they ever get started by protecting your assets in time tested and proven legal structures. These same structures allow us to help our tax attorneys save what you would normally pay in income taxes. These are little known tax helps that have significant case history and have stood the test of time.

Gary Harker

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FRIDAY | FEBRUARY 23, 2024

12:25 PM – 1:25 PM

Leading Regenerative Therapies: Creating a Paradigm Shift in Aesthetic Medicine

LOCATION: GRAND BALLROOM A

Join us as we discuss the three technologies that are transforming the regenerative aesthetic space and are being called essential in every practice by medical practitioners all over the world.

Suneel Chilukuri, MD; Faryal Farooqi, MD; Saami Khalifian, MD; Tabasum Mir, MD; Renato Saltz, MD; Steven Weiner, MD

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SATURDAY | FEBRUARY 24, 2024


12:45 PM – 1:45 PM

LIVE DEMO Turn Your AART into a HIT with the Galderma Portfolio of Aesthetic Injectable Products

LOCATION: GRAND BALLROOM A

Focusing on the AART of GAIN, participants will gain a deeper understanding of patient Assessment, Anatomy, Range, and Treatment planning with the broad Galderma injectable portfolio. Turn your AART into a HIT: GAIN presents "Shape Up" featuring live injection.

Shino Bay Aguilera, DO; Sabrina Fabi, MD; Katie Martin, PA-C

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FRIDAY | FEBRUARY 23, 2024

12:15 PM – 12:35 PM

Damaged Hair Repair in 5 Minutes by CG-Follicare!

Yong-Ji Chung, PhD

SPONSORED BY:  CAREGEN CO., LTD.

3:05 PM - 3:25 PM

Regenerative Medicine: Sodium DNA

Luís Antônio de Assis, MD; Thiago Queiroz, DO

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SATURDAY | FEBRUARY 24, 2024

10:40 AM – 11:00 AM

Get Patients in The Door: Success through Lead Consolidation, Conversion, and Rapid Response

Logan Taylor

SPONSORED BY:  **Podium**

12:30 PM - 12:50 PM

Beyond Beauty: The Science and Transformative Approach of Topical Exosomes in Aesthetic Medicine

Jordan Plews, PhD

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